

## **Membership and Social Engagement Intern**

This position focuses social work community support, development and engagement. The intern will collaborate with Director of Operations and volunteer leadership to develop and implement events, resources, and other supports for members, non-members and social work stakeholders.

## **NY Social Workers Outreach and Engagement**

### Social Work Month

- Assist in the development and implementation of Social Work Month events and engagement campaign focusing on celebrating the social work profession
- Assist the SWA Committee in nomination and selection process, and coordination of 2025 Social Work Awards
- Develop and coordinate engagement plan for social work employers, state agencies, and other social work stakeholders to increase visibility and participation in social work month activities and other 2025 programming

### Social Engagement

- Coordinate at least three networking events with the goal of connecting social workers on uniting factors such as geographic region, career stage, practice area, career goals, social justice concerns, etc.
  - These practice or demographic areas can be selected by the intern, be informed by special interest group applications, or feedback from members and non-members through social media outreach
- Assist in the development and coordination of social media campaigns for the purpose of increasing awareness on Chapter initiatives and soliciting feedback from social workers on the topics of policy and advocacy, membership benefits, NYS social work practice, and other topics

**Other opportunities:** Attendance and participation in any committee, Capitol Action Day, Student Conference, Social Work Month, legislative meetings, Veterans Mental Health Training Initiative, RISE TLGBQ+ initiative, engagement with any SIG Groups, etc.