## (EM)POVER UP:

# SOCIAL WORKERS AS THE VANGUARDS OF CHANGE

2019 NASW-NYS CONFERENCE | JUNE 5 - 7

#### CALL FOR STUDENT POSTER PRESENTATIONS

DEADLINE EXTENDED TO TUESDAY, APRIL 30, 2019!

Be a part of NASW-NYS's student poster presentation at the 2019 Statewide Conference in Saratoga Springs! Our conference theme is **(EM)POWER UP: SOCIAL WORKERS AS THE VANGUARDS OF CHANGE** and this event will give you an opportunity to network with social work professionals in the community and share your accomplishments. The posters should reflect a social work-based project or research that you have completed or are working on. This is a great opportunity to showcase your work as a social worker in your field placement. Students currently attending Council on Social Work Education (CSWE) accredited social welfare programs at any level are eligible to submit an abstract.

#### **Submission Process**

There are two parts to the submission process.

**Proposal/Abstract.** You must first submit a poster proposal, including an abstract that summarizes your work and expected outcomes. Your abstract must also clearly state the significance of your project in a social work setting. The

abstract must convey your original analytical, critical, literature review, or creative contribution to social work.

**Digital Poster.** Once your abstract has been accepted, you must submit a digital copy of your poster for review. The review board will be made up of NASW-NYS volunteers from the social work community and Chapter staff. Your poster should reflect the accepted abstract and included relevant information.

You will be notified through your school email account regarding the acceptance status of your poster. The poster presentation will be on Wednesday, June 5, 2019, at the NASW-NYS Statewide Conference. Please plan on attending if your poster is accepted.

#### Poster Proposal Submission Process

- You must clearly state the title of your presentation.
- You must include the names and contact information of any contributing authors.
- The abstract should be no more than 200 words and will be used for the review process.
- The review process will be carried out by NASW-NYS volunteers from the social work community and Chapter staff.
- You must also include a completed copy of the project information form.

#### Poster Submission Process:

- Posters must not exceed 46in x 46in. All poster content must be typed.
- Posters must include the title provided with your approved abstract.
- Posters must credit any contributing authors, and any sources that were used.

- Posters should be submitted as a full-size PDF including the attached project information form.
- You will be responsible for printing your poster for the presentation.

#### **Poster Suggestions**

#### Focus & Organization

Your audience should be able to quickly asses your poster topic and a general overview of the topic. You can use visual priority through placement, color, and size to help guide your audience to the most important parts of your poster. In English speaking countries, much of your audience is accustomed to viewing information from left to right and top to bottom. You can use subheadings to break up text and make clear sections on your poster.

#### Readability

Carefully chose your fonts. San serif fonts are typically good for catching attention and serif fonts are good for blocks of text because they do not cause as much strain on your eyes. Keep the number of fonts low, usually around two, and use decorative and script fonts sparingly. Consider using standard sizes for fonts, including indents and bullets. Do not use all capital letters for long sections. To eliminate large blocks of text, create bulleted lists. Use columns for formatting rather than large stretching paragraphs. Avoid hyphenation and justified text. Print a color sample to check contrast. Make sure that the text can be read easily on the background. Avoid large amounts of white text on colored backgrounds.

EXAMPLES OF SANS SERIF FONTS

Arial
Avenir
Calibri
Century Gothic
Franklin Gothic
Geneva
Helvetica
Verdana

#### **Including Colors and Graphics**

Pick colors that compliment your subject. Use two to three colors to create a cohesive feel to your presentation. You can and should utilize graphics that will highlight the content without becoming the focal point on your project.

### \*NEW\* PROPOSAL DEADLINE: TUESDAY, APRIL 30, 2019

Submit to: NASW-NYS Chapter – Poster Presentation

188 Washington Avenue, Albany, NY 12210

info.naswnys@socialworkers.org

518-463-6446 (fax)

### (EM)POWER UP:

### SOCIAL WORKERS AS THE VANGUARDS OF CHANGE

STUDENT POSTER PRESENTATION

#### **Project Information Form**

This form must be completed and included with your abstract and poster submission. Please see the information package for guidelines and details about the requirements.

Project Title:
Name:
Current Mailing Address:
Permanent Mailing Address:
Contact Phone Number:
School Email:
School:
Program:
Expected Graduation Date:
Poster Description (max 50 words):
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